



# **SES COLLEGE SREEKANDAPURAM**

(Accredited by NAAC with 'B+' Grade) Affiliated to Kannur University



## **Criterion 3**

### **Research, Innovation and Extension**

#### **3.2- Innovation Ecosystem**

**3.2.1 Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge**

## **MEDIA VISIT**

**5/9/2022**

Department of journalism and mass communication students have participated in the Club Fm on September 5. 7 members have participated in it.

They have created their own programme in the club Fm. For students it became an experience to work in radio.





## **NEWSPAPER QUIZ**

**16/09/2022**

The department conducting daily newspaper quiz, it was started from September 16. The quiz was conducted based on the daily news. The daily quiz will be done by each students in the class on lunch break (1.15 – 1.30)

On September 16, 25 members participated. Arika. K, first year MAJMC student have secured the first prize. The venue of the program was MAJMC second year classroom.



# **RADIO CLUB**

**27/10/2022**

The department created a radio club on October 27. 20 members have joined in the radio club. The agenda of the radio club was to find students those who are interested in radio and to broadcast radio programme in every week. Lijitha M J, first year MAJMC student have selected as the student co-ordinator of the club.

## SEMINAR PARTICIPATION

29/10/2022

Department of Journalism and Mass Communication students have participated in the seminar organised by Padayani Daily and Kannur Press Club on October 29. 21 students were participated. The programme was held in chamber hall kannur in connection with the golden jubilee celebrations of Padayani Daily.

The topic of the seminar was "MEDIA : PRESENT AND FUTURE". The hurdles that faced by media in the future and present days, the scope of media were discussed in the seminar.



## LITERATURE FEST PARTICIPATION

**13/01/2023**

Department of journalism and mass communication students were participated in the literature fest. A premier literary festival of India held annually on the beaches of Calicut. KLF is a non-aligned platform, committed to providing an open and liberal forums for debates and discussion to foster progressive discourses.

12 students were participated.





# **MEDIA VISIT**

**20/03/2023**

The department conducted a media visit on March 20 and the visit was held at Rashtradeepika and press club, kannur. 22 students participated.

The agenda of the visit was to give students the understanding and functioning of print media and about press meet. Sanish M. S and Previn. P. F. Attended the visit along with the students.



## SELECTION OF BEST STUDENT- TEACHER (2022-23)

The selection of best student- teacher in the department of Chemistry for the academic year 2022-23 was conducted on 17<sup>th</sup> March 2023 for the improvement and recognition of the teaching skills of the students. The programme was held at 1.30pm. Krishnadas N M of 3<sup>rd</sup> BSc Chemistry was selected as the Best Student-Teacher. Participants ~ 25

